



KHRA

2027

SALKKAR



STATE CONFERENCE OF KHRA

29|30| 31 JANUARY 2027
MARINE DRIVE, KOCHI, KERALA

SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR

- Ø Name and logo will be associated with the event title as : TITLE SPONSOR
- Ø Logo on 30 LAKH Promotional Prize Coupons
- Ø Brand advertising opportunities around the venue at Lulu International Convention Center, Thrissur
- Ø Name and logo will appear on posters, event Calender, Sticker which will be displayed in members outlet all over kerala
- Ø Stage backdrop-advertisement at the venue
- Ø Venue entrance arches, Welcome standee will display your brand
- Ø Flex Hoardings and Programme notices will feature your Company's name and logo
- Ø LED wall advertisement at the stage.
- Ø Title sponsor will be invited twice on to the stage for product demo
- Ø Representation of a company official during the Press Meet.
- Ø 4 stalls of size 10 x 10ft can be provided at the venue
- Ø Company's advertisement will be broadcasted in the media as a Title Sponsor
- Ø Stage recognition to head of the company at general Meeting
- Ø Promote company's current and new products across our members outlets, which include major hotels, restaurants, bakeries and other food and beverage businesses.

SPONSORSHIP RATE IS Rs. 50,00,000/-

MAIN SPONSOR

- Ø Company's name and logo will be associated with the event title as Main SPONSOR
- Ø Brand advertising Opportunities around the venue
- Ø Logo on 30 LAKH Promotional Prize Coupons
- Ø Company name and logo on event posters, event calendar, programme notices and publicity material
- Ø Flex hoardings across Kerala
- Ø LED wall advertisement on the main stage
- Ø Invitation to the stage for product demonstration
- Ø 3 stalls of size 10ft x 10ft can be provide at the venue
- Ø Extensive visibility through all event promotions
- Ø KHRA support for product promotion through its statewide network

SPONSORSHIP RATE IS Rs. 25,00,000/-

CO SPONSORSHIP

- Ø Company's name and logo will be associated with the event title as : CO SPONSOR
- Ø Brand advertising opportunities around the venue
- Ø Company logo on event posters, event calendar, programme notices and publicity materials
- Ø 2 stalls of size 10ft x 10ft can be provided at the venue
- Ø One time opportunity on stage for product demonstration
- Ø Visibility through event promotions
- Ø KHRA support for product promotion through its statewide network
- Ø Association with Kerala's largest hospitality event

SPONSORSHIP RATE IS Rs. 10,00,000/-

CULTURAL PROGRAMME SPONSORSHIP OPPORTUNITY

- Ø Company Name Prominently displayed on Stage & LED wall.
- Ø Acknowledgment during the event.

SPONSORSHIP RATE IS Rs. 5,00,000/-

STALL FACILITY

- Ø Size 10 ft. x 10 ft.
- Ø Paneling Stall : Including One Table, Two Chairs, One tube Light, One Plug Point and Name Board.

SPONSORSHIP RATE IS Rs. 1,00,000/-

*GST Applicable



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FOR SPONSORSHIP ENQUIRIES

Kerala Hotel & Restaurant Association (KHRA)
2nd Floor, KHRA Bhavan, MG Road, Ernakulam, Kerala-682035

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